

The Ethics of Visualization

Values: The principles or standards or habits with respect to right or wrong in conduct

Morals: The social principles, goals, or standards held or accepted by an individual, class, society, etc.

Ethics: The principles of conduct governing an individual or a profession. The standards of social or professional behavior.

(Webster's New World College Dictionary, 4th edition.)

Top-down Types of Ethics:

Kantian

- Always treat persons as ends-in-themselves and never merely as means to your ends.
- The right moral rules are those which people would freely choose to have govern them.
- A maxim is **universalizable** if and only if you could effectively achieve your goal by acting on it in a world where everyone else was pursuing the same goal by acting similarly in similar circumstances

Utilitarian

- The purpose of morality is to make the world a better place.
- Morality is about producing good consequences, not having good intentions
- We should do whatever will bring the most benefit to all of humanity.

Intuitionism

- You just know what is right and what is wrong
- The Golden Rule
- <http://www.committeeforthegoldenrule.org>

Versions of The Golden Rule in Different Religions

BUDDHIST: Hurt not others in ways that you would find hurtful.

CHRISTIAN: All things whatsoever ye would that men should do to you, do ye even so to them.

CONFUCIAN: Do not unto others what you would not have them do unto you.

HINDU: This is the sum of duty; do naught unto others which if done to thee would cause thee pain.

ISLAMIC: No one of you is a believer until he desires for his brother that which he desires for himself.

JAIN: In happiness and suffering, in joy and grief, we should regard all creatures as we regard our own self.

JEWISH: Whatever thou hatest thyself, that do not to another.

SIKH: As thou deemest thyself, so deem others.

TAOIST: Regard your neighbor's gain as your own gain, and your neighbor's loss as your own loss.

ZOROASTRIAN: That nature alone is good which refrains from doing unto another whatsoever is not good for itself.

Bottom-Up Ethics:

Case Study

- Create rows of traits.
- Put really bad behavior on one side
- Put really good behavior on the other side
- Take a situation and mark where it falls in each row

Visualization

BAD

GOOD