The Ethics of Visualization

Good news: people form opinions more quickly from a visual representation than from a written one. Bad news: people form opinions more quickly from a visual representation than from a written one.

Is there any problem with this visual?

That was the second one that appeared. Here is the first. Any problems here?
Values: The principles or standards or habits with respect to right or wrong in conduct

Morals: The social principles, goals, or standards held or accepted by an individual, class, society, etc.

Ethics: The principles of conduct governing an individual or a profession. The standards of social or professional behavior.

(Webster’s New World College Dictionary, 4th edition.)

Top-down Types of Ethics:

Kantian
- Always treat persons as ends-in-themselves and never merely as means to your ends.
- The right moral rules are those which people would freely choose to have govern them.
- A maxim is universalizable if and only if you could effectively achieve your goal by acting on it in a world where everyone else was pursuing the same goal by acting similarly in similar circumstances

Utilitarian
- The purpose of morality is to make the world a better place.
- Morality is about producing good consequences, not having good intentions
- We should do whatever will bring the most benefit to all of humanity.

Intuitionism
- You just know what is right and what is wrong
- The Golden Rule
- http://www.committeeforthegoldenrule.org
Bottom-Up Ethics:

Case Study
- Create rows of traits.
- Put really bad behavior on one side
- Put really good behavior on the other side
- Take a situation and mark where it falls in each row

Visualization

<table>
<thead>
<tr>
<th>BAD</th>
<th>GOOD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hides assumptions used to create.........</td>
<td>Makes assumptions clear</td>
</tr>
<tr>
<td>Filters or removes artifacts without telling</td>
<td>Makes artifact handling clear</td>
</tr>
</tbody>
</table>