Technology Commercialization Class (BA468X)

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What is BA468X?

- A cross disciplinary project class in technology commercialization tools and processes

- A “hands-on” opportunity to develop a business case for technology from the OSU portfolio

- A four credit class running from Feb 5-April 30th. However students will register and receive credit for the class in Spring term.
Who will participate?

- Technical students
- Business students
- Inventors
- Local high technology entrepreneurs
- Technical and business mentors
- Venture capitalists
- OSU science, business, and engineering faculty

What will I learn?

- Attributes of commercially viable technology
- Types of intellectual property
- Sources of high tech start up funding, and expectations of venture capitalists
- Creating market surveys, competitor analyses, and commercialization plans
- Typical issues encountered in a high-tech startup
- Project planning for start ups
- Pitching a technology based business plan
What OSU IP is available for commercialization by the teams?

- Approximately 15 patents, 3 patent applications, and many invention disclosures in...
  - **Nanotechnology** from ONAMI/MBI (e.g., nano-reactors, heat exchangers, fuel cells)
  - **Life Sciences and Biotechnology** (e.g., bird flu vaccine, cytosensors)
  - **Food/Environmental Sciences** (e.g., food preservation coatings, bioremediation)
  - **Many other areas** (Pharmacology, Wood science, horticulture, ...)

How do I get more information or register?

- Check the BA468X syllabus at the College of Business Website > Academic Programs> Course Materials
- Contact John Turner at 713-8044 or john.turner@bus.oregonstate.edu
- Contact your Advising Department

Note: Class size will be limited to ~20, and we would like a mix of students with varied technical and business backgrounds