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#### **Your Intensity/Color Sensors**

#### Rods

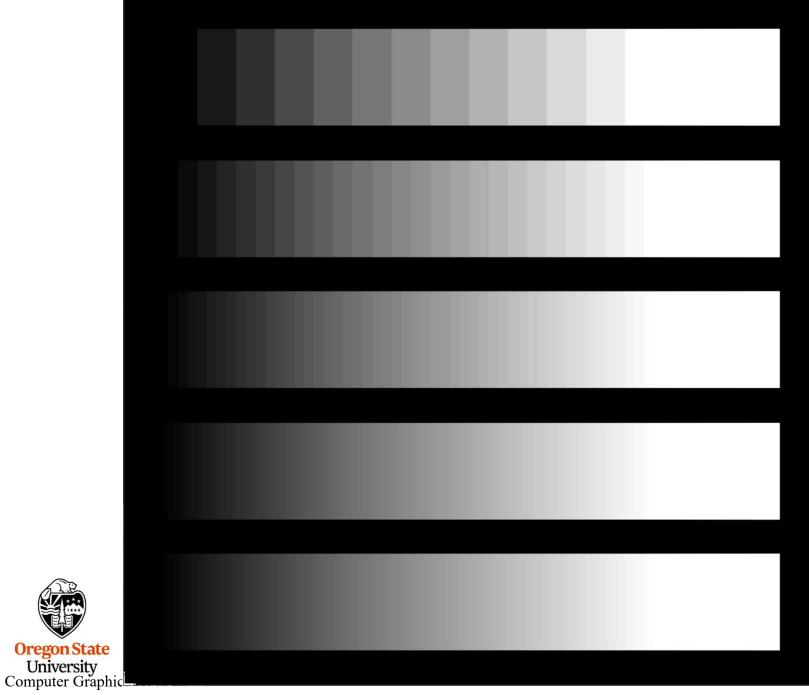
- ~115,000,000
- Concentrated on the periphery of the retina
- Sensitive to intensity
- Most sensitive at 500 nm (~green)

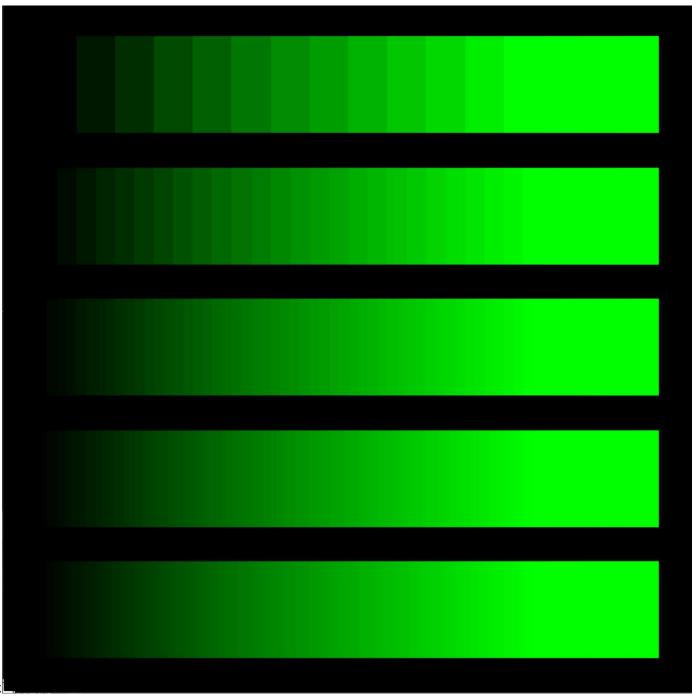
#### **Cones**

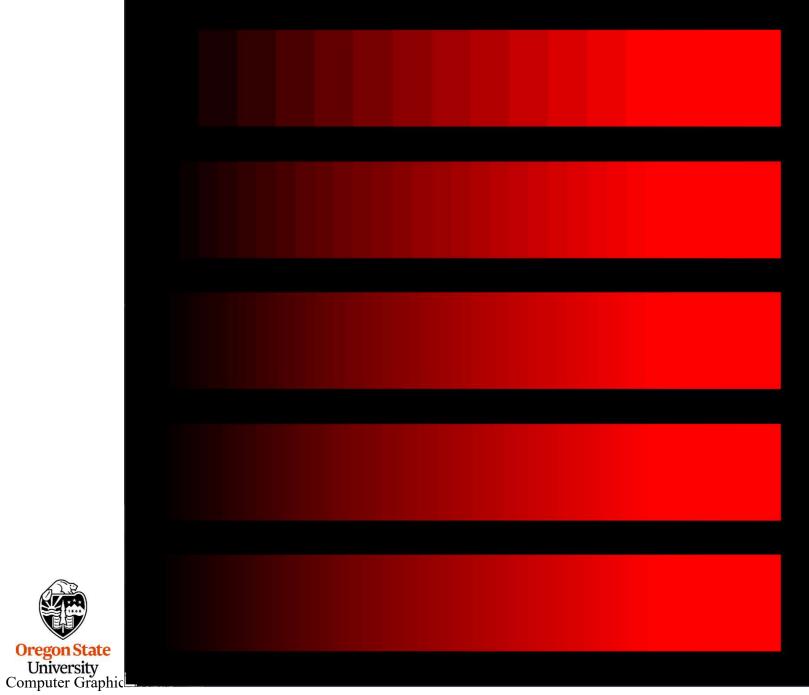
- ~7,000,000
- Concentrated near the center of the retina
- Sensitive to color
- Three types of cones: long(~red), medium (~green), and short (~blue) wavelengths

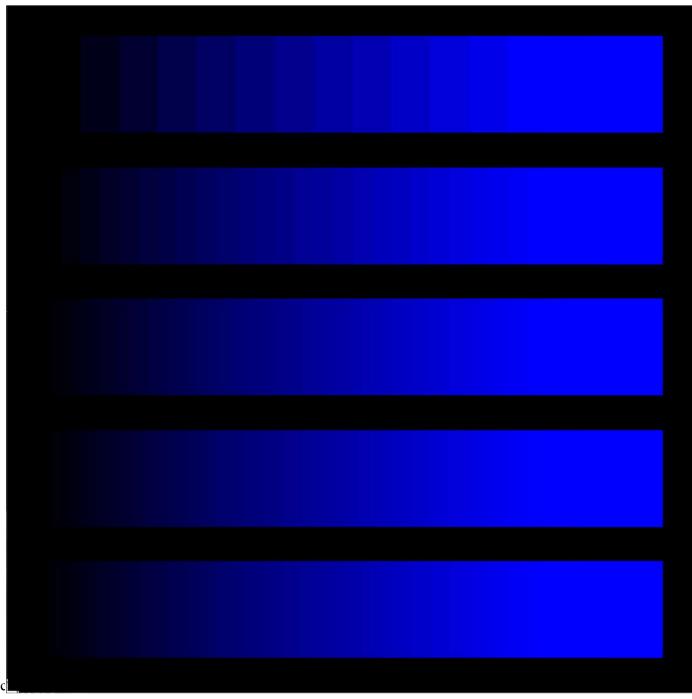


But are you equally-sensitive to all wavelengths?

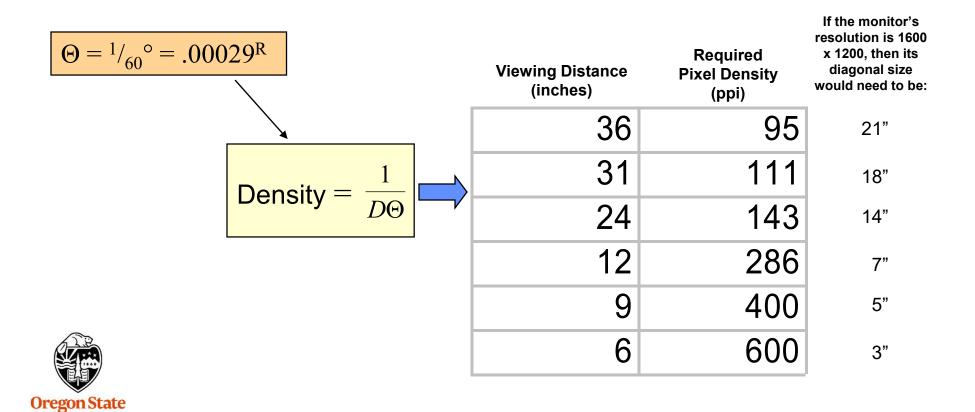






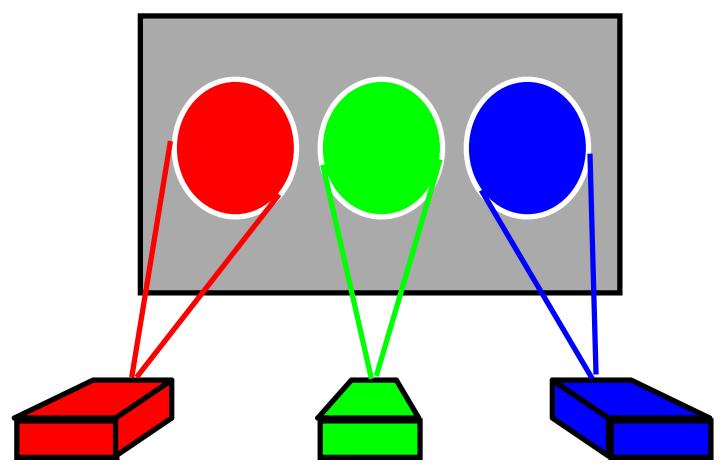


#### A person with 20/20 vision has a visual acuity of: 1 arc-minute = 1/60°



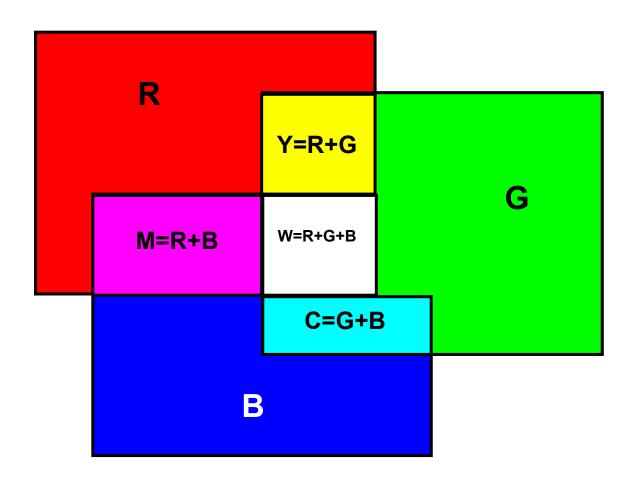
University Computer Graphics

### **Monitors: Additive Colors**





# **Additive Color (RGB)**

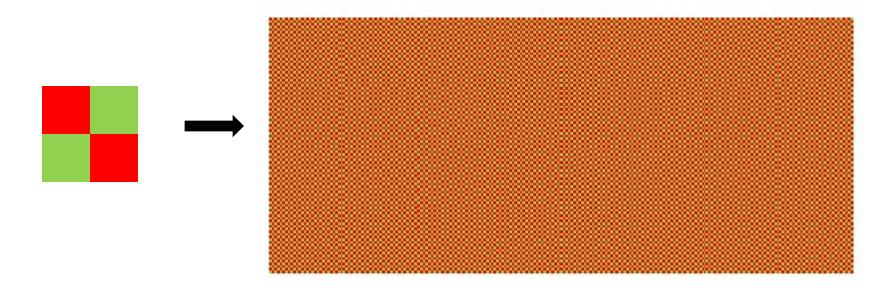




OpenGL: \_\_\_\_\_\_ glColor3f( r, g, b );

 $0. \le r, g, b \le 1.$ 

# Yes, Our Vision System Really Does Mush Red and Green Together to Make Yellow!





#### **Color Combinations**

Here's a cool website that shows a lot of different color combinations:

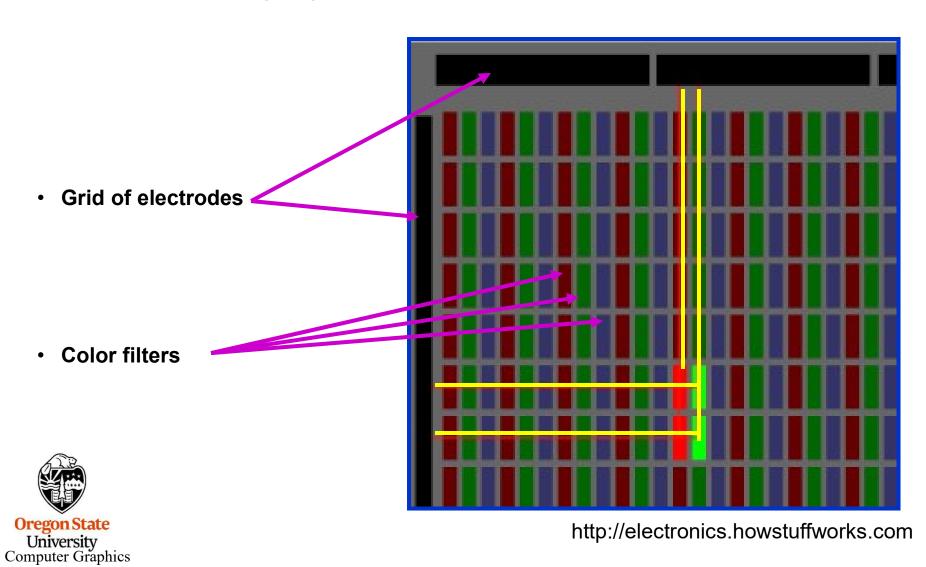
#### https://www.tug.org/pracjourn/2007-4/walden/color.pdf



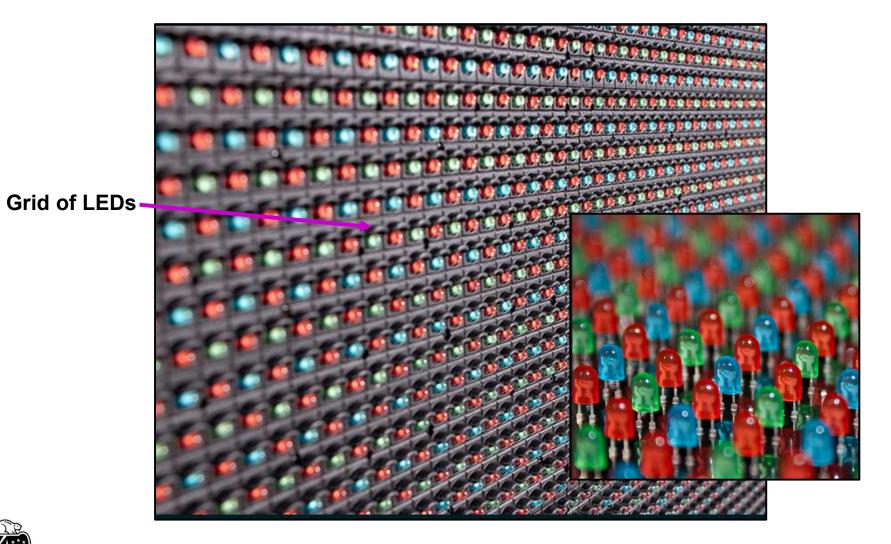


### **LCD Displays "Gate" Color**

Most desktop monitors are LCD displays that use white LEDs for backlighting



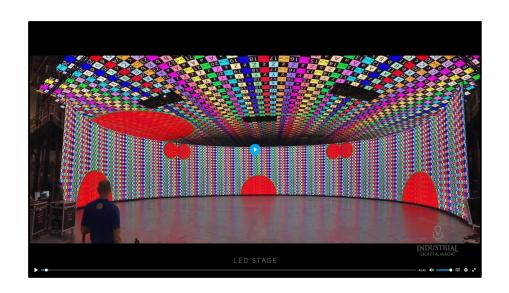
# **LED Displays** *Emit* Color



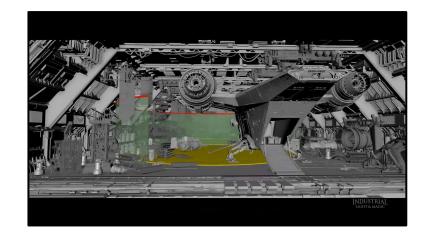


https://www.expromo.eu/en/led-display-facts/

# **The New Sound Stages use LED Displays**

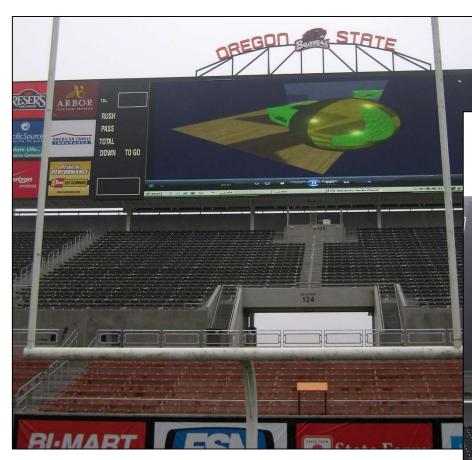








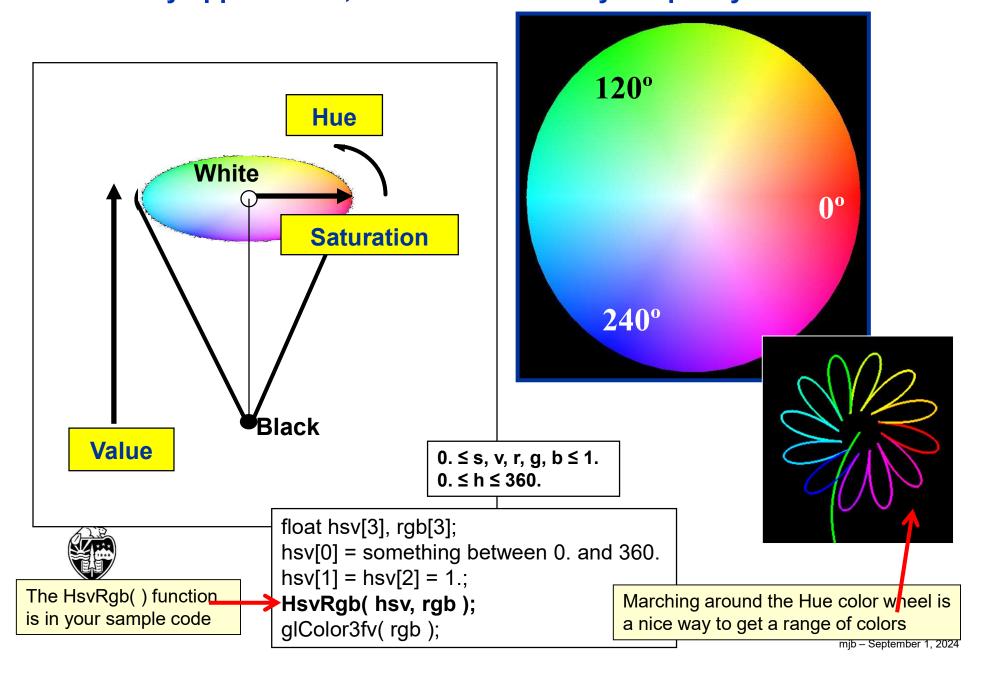
# **Stadium Jumbotrons use LED Displays**



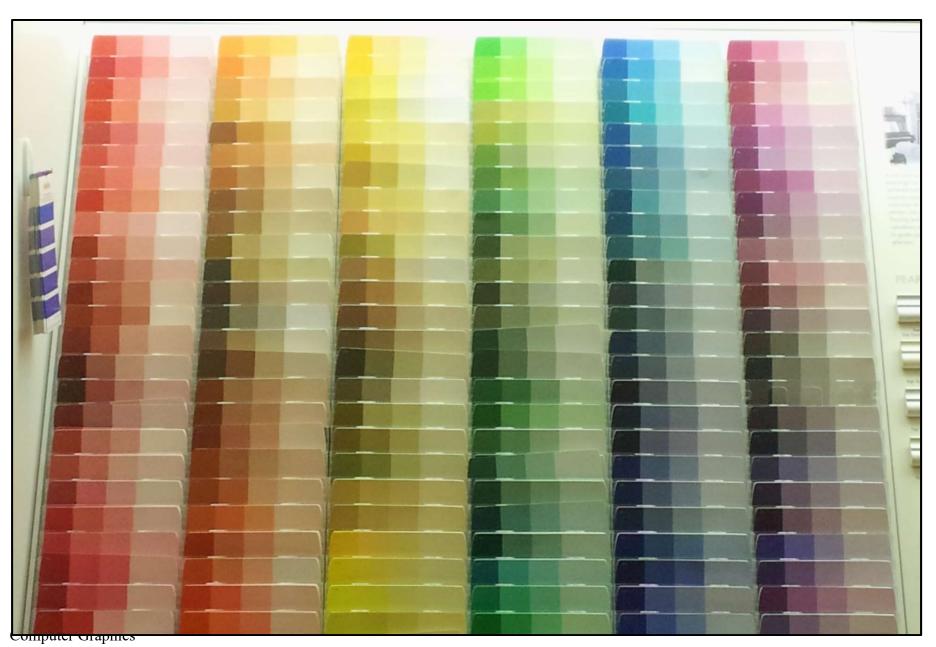




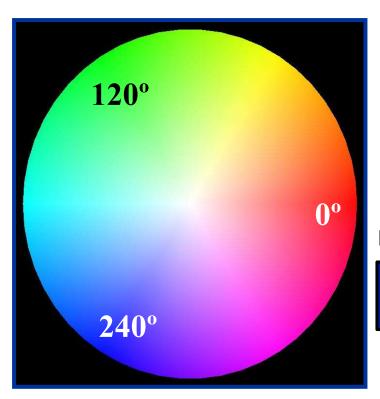
**Hue-Saturation-Value (HSV):** For many applications, a more intuitive way to specify additive color



# Home Depot uses a form of HSV:-)



# Hue-Saturation-Value (HSV): For many vis applications, a simpler way to specify additive color

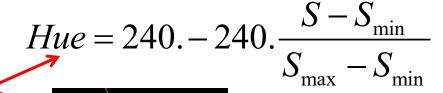


Notice that blue-green-red in HSV space corresponds to the visible portion of the electromagnetic spectrum

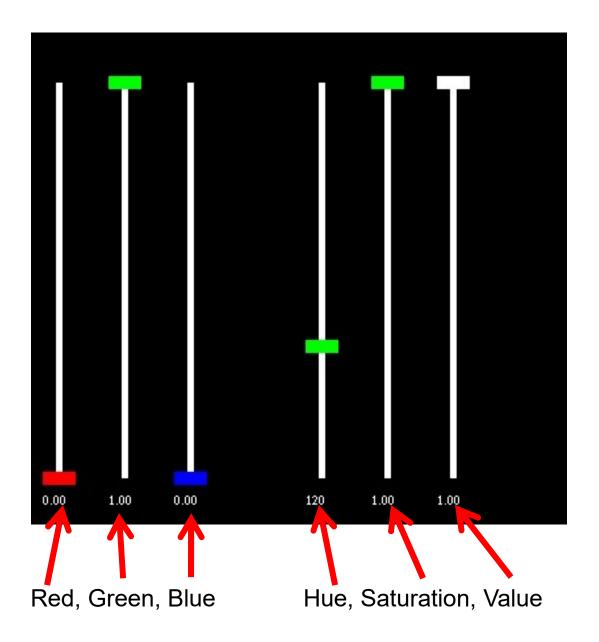
Blue: 380 nm Green: 520 nm Red: 780 nm

Turning a scalar value into a hue when using the Rainbow Color Scale



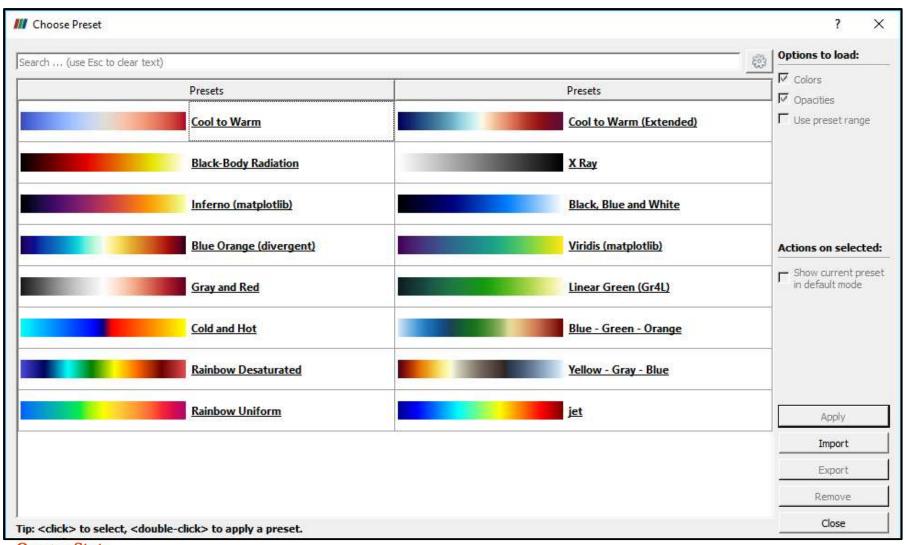


# Hue-Saturation-Value: The *OSU ColorPicker* Program



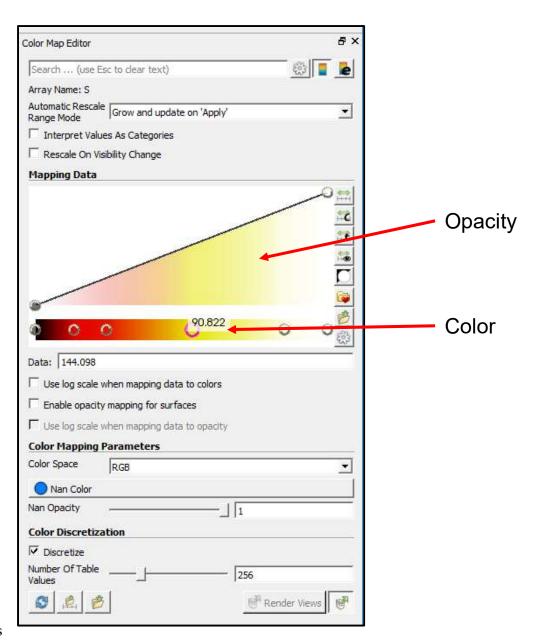


#### ParaView Allows You to Pick Among Several Preset Color Ranges<sup>20</sup>



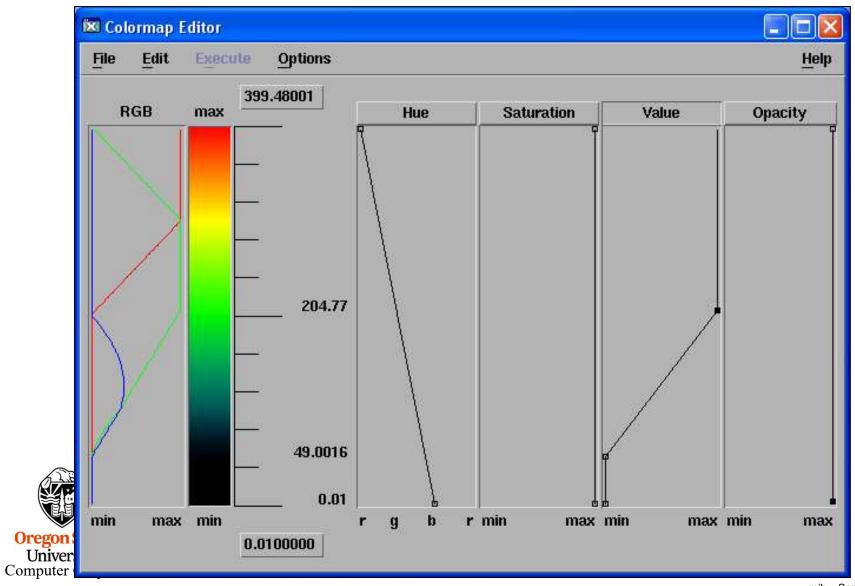
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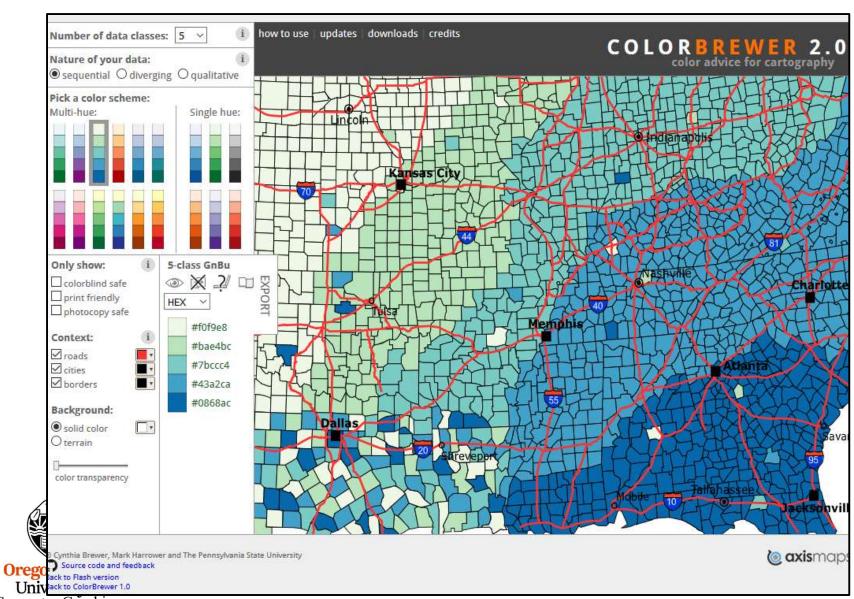
#### ParaView Allows You to Sculpt Your Own Color Range



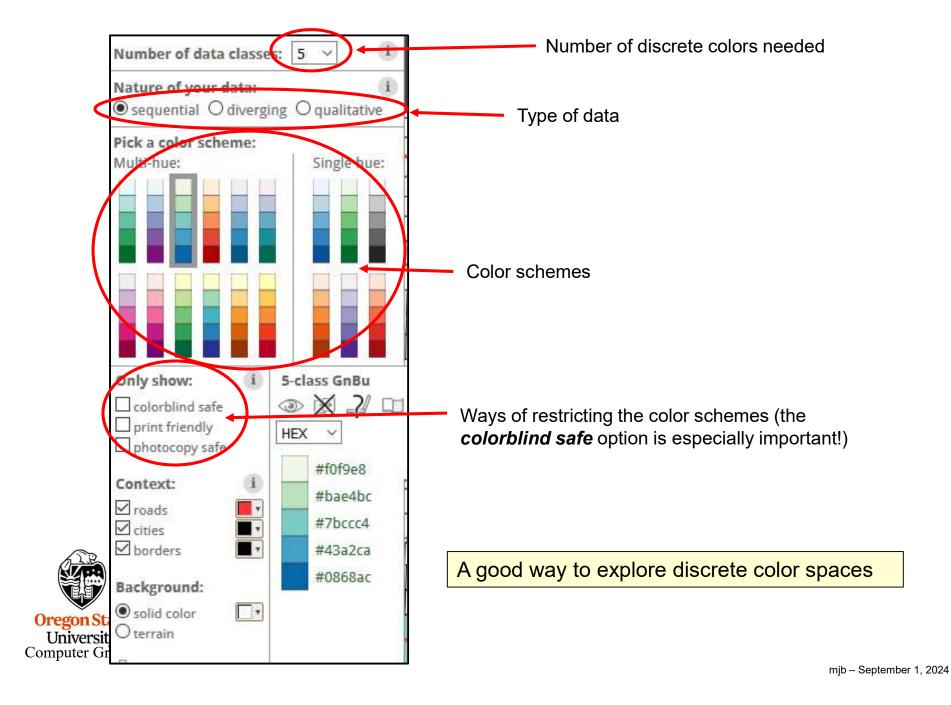


# OpenDX Allows you to Sculpt the Transfer Function in HSV

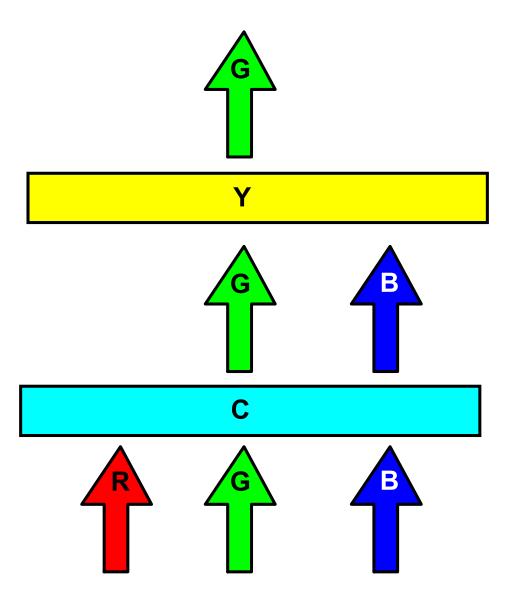




#### http://colorbrewer2.org



# **Subtractive Colors (CMYK)**



R = Red

G = Green

B = Blue

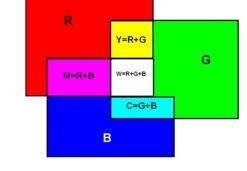
W = White

C = Cyan

M = Magenta

Y = Yellow

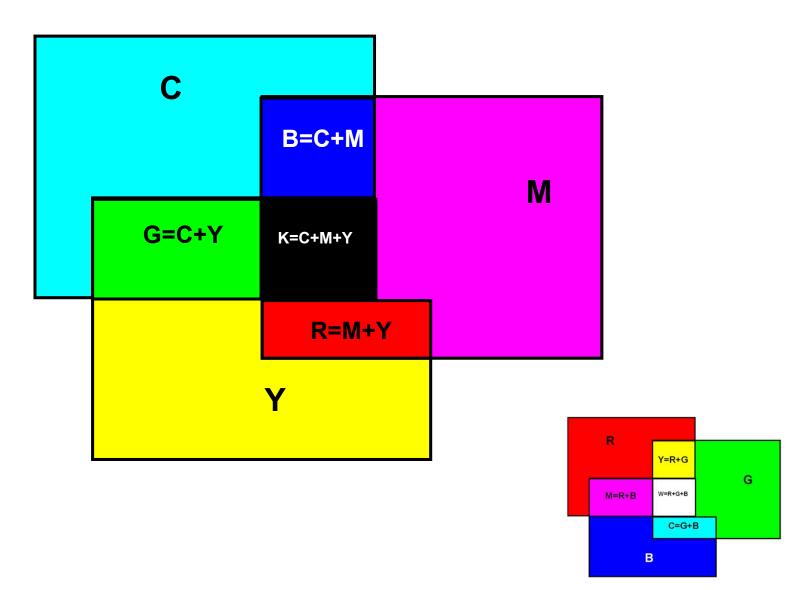
K = Black





mjb - September 1, 2024

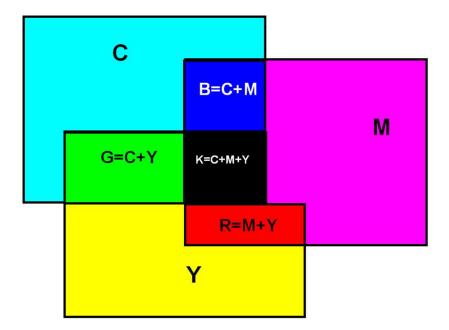
# **Subtractive Colors (CMYK)**



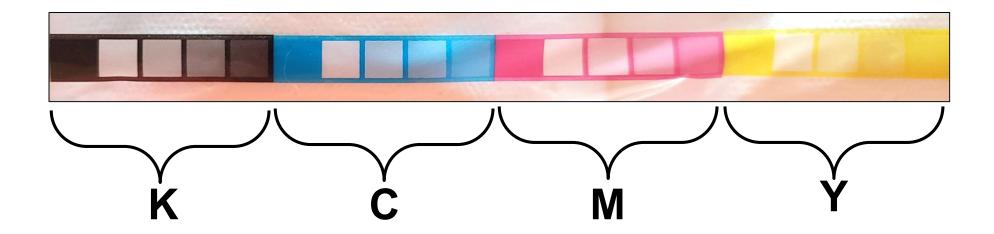


### **Color Printing**

- Uses subtractive colors
- Uses 3 (CMY) or 4 (CMYK) passes
- CMYK printers have a better-looking black
- There is a considerable variation in color *gamut* between products

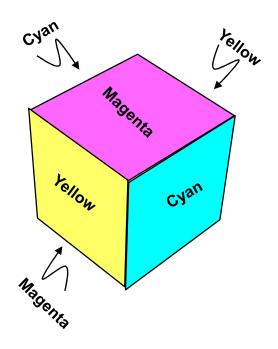








How the Cube is setup:



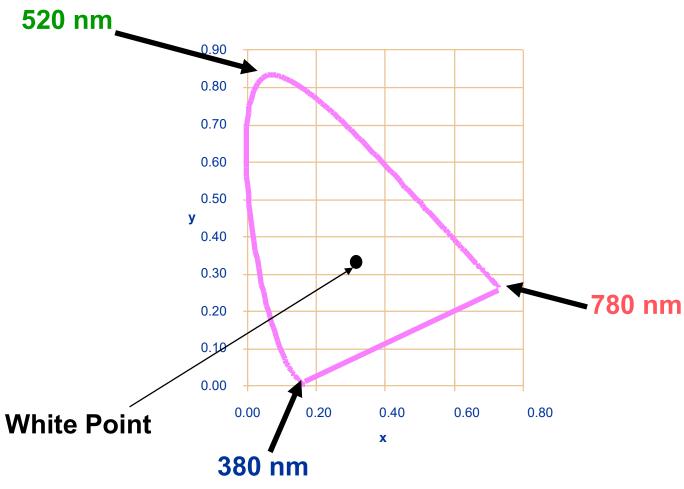
How it looks when you sight through two faces:





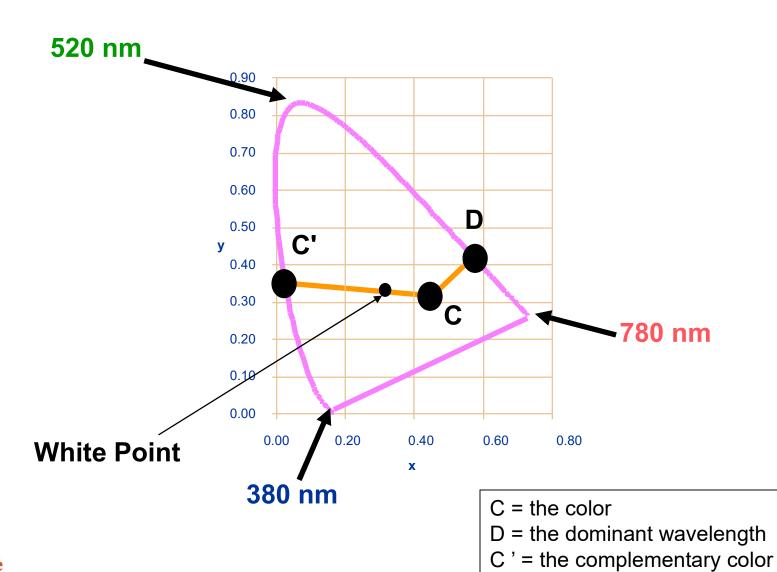
I have one of these in my office! ©

# **CIE Chromaticity Diagram**



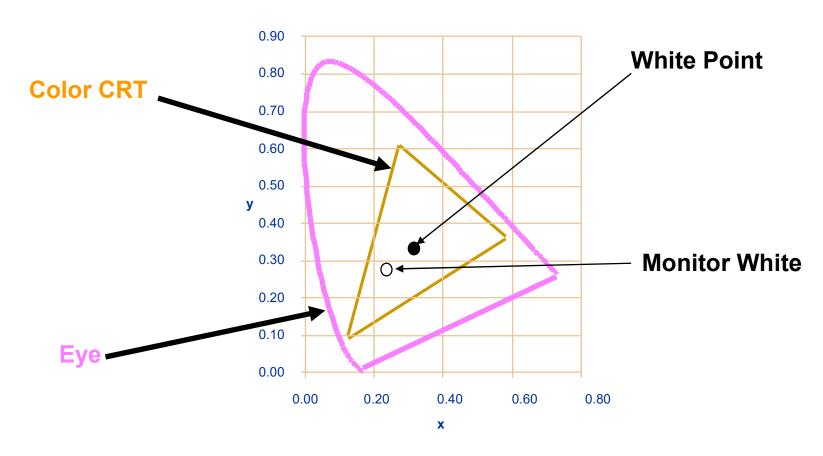


### **CIE Chromaticity Diagram**



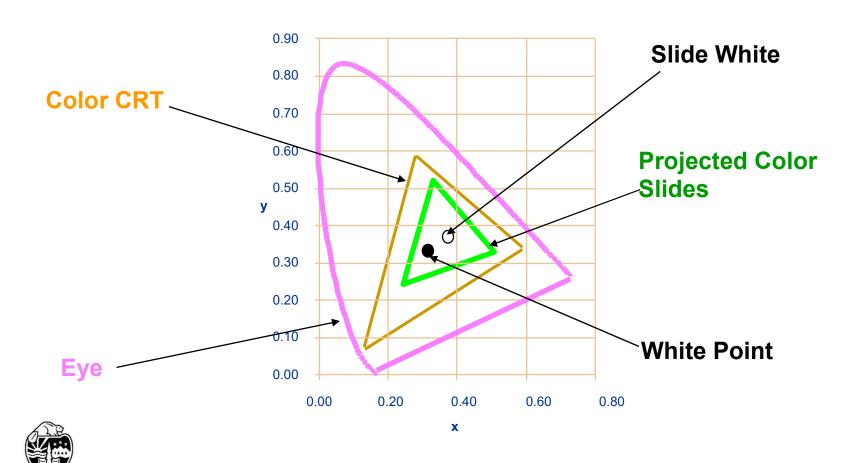
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#### **Color Gamut for a Workstation Monitor**



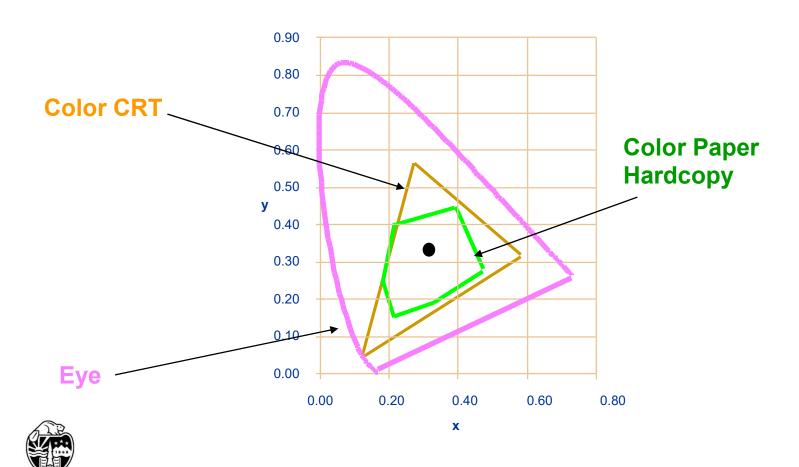


#### **Color Gamut for a Monitor and Color Slides**



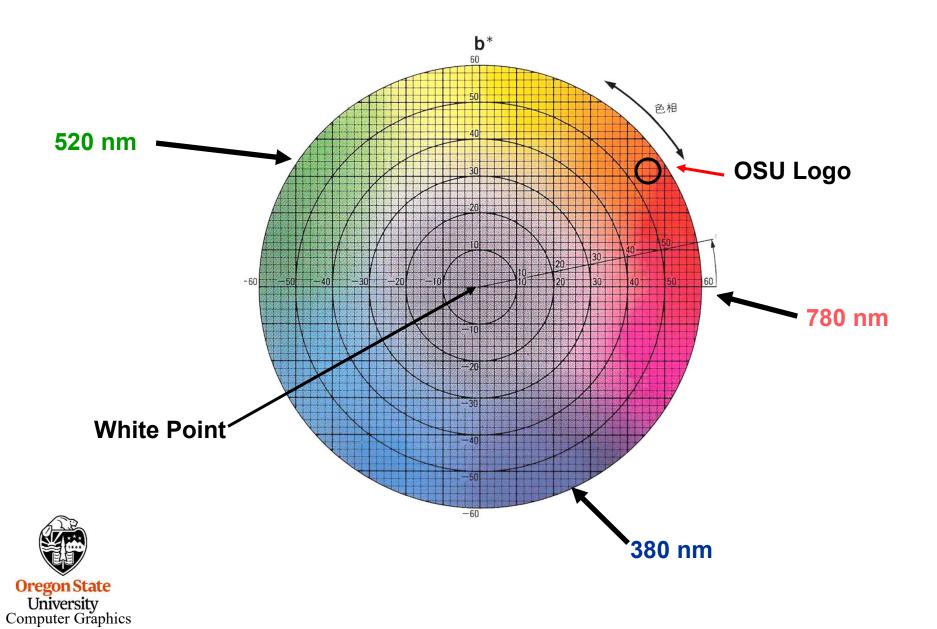
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#### **Color Gamut for a Monitor and Color Printer**



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### The Perceptually Uniform L-a-b Color Space



#### **Color Meters Are Able to Measure L-a-b Coordinates**





#### **What Makes a Good Contrast?**

- Many people think simply adding color onto another color makes a good contrast
- In fact, a better measure is the Δ Luminance
- Using this also helps if someone makes a grayscale photocopy of your color hardcopy



#### **Color Alone Doesn't Cut It!**

I sure hope that my life does not depend on being able to read this quickly and accurately!



#### **Luminance Contrast is Crucial!**

I would prefer that my life depend on being able to read *this* quickly and accurately!



TUESDAY

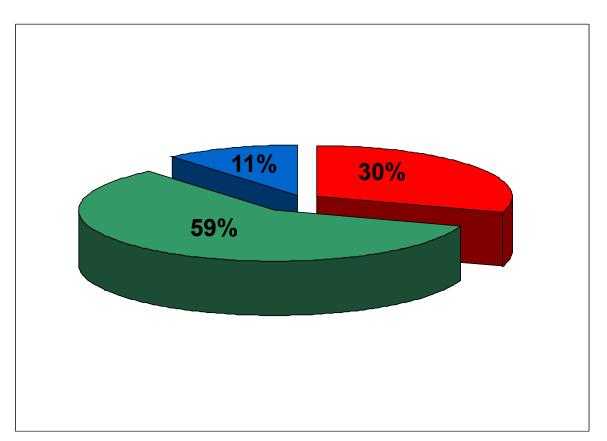
MARCH 29
3-4 PM

RSVP to:
http://oregonstate.qualtrics.com/
http:



### **The Luminance Equation**

## Y = .30\*Red + .59\*Green + .11\*Blue





### **Luminance Table**

	R	G	В	Y
Black	0.0	0.0	0.0	0.00
White	1.0	1.0	1.0	1.00
Red	1.0	0.0	0.0	0.30
Green	0.0	1.0	0.0	0.59
Blue	0.0	0.0	1.0	0.11
Cyan	0.0	1.0	1.0	0.70
Magenta	1.0	0.0	1.0	0.41
Orange	1.0	0.5	0.0	0.60
Yellow	1.0	1.0	0.0	0.89



#### (I use a $\Delta L^*$ of about 0.40)

	Black	White	Red	Green	Blue	Cyan	Magenta	Orange	Yellow
Black	0.00	1.00	0.30	0.59	0.11	0.70	0.41	0.60	0.89
White	1.00	0.00	0.70	0.41	0.89	0.30	0.59	0.41	0.11
Red	0.30	0.70	0.00	0.29	0.19	0.40	0.11	0.30	0.59
Green	0.59	0.41	0.29	0.00	0.48	0.11	0.18	0.01	0.30
Blue	0.11	0.89	0.19	0.48	0.00	0.59	0.30	0.49	0.78
Cyan	0.70	0.30	0.40	0.11	0.59	0.00	0.29	0.11	0.19
Magenta	0.41	0.59	0.11	0.18	0.30	0.29	0.00	0.19	0.48
Orange	0.60	0.41	0.30	0.01	0.49	0.11	0.19	0.00	0.30
Yellow	0.89	0.11	0.59	0.30	0.78	0.19	0.48	0.30	0.00



White	Black	Black White						
Red	Red		Red	Red	Red	Red	Red	Red
Yellow	Yellow	Yellow		Yellow	Yellow	Yellow	Yellow	Yellow
Green	Green	Green	Green	Green		Green	Green	Green
Blue	Blue	Blue	Blue	Blue	Blue	Blue		Blue

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# Limit the Total Number of Colors if Viewers are to Discern Information Quickly

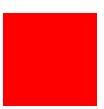
#### Instructions:

- 1. Press red to logoff normally
- 2. Press light red to delete all your files, change your password to something random, and logoff

You have 2 seconds •••



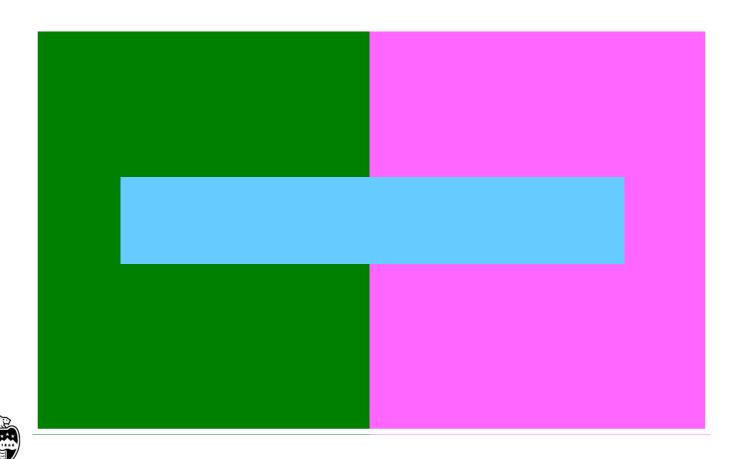




?

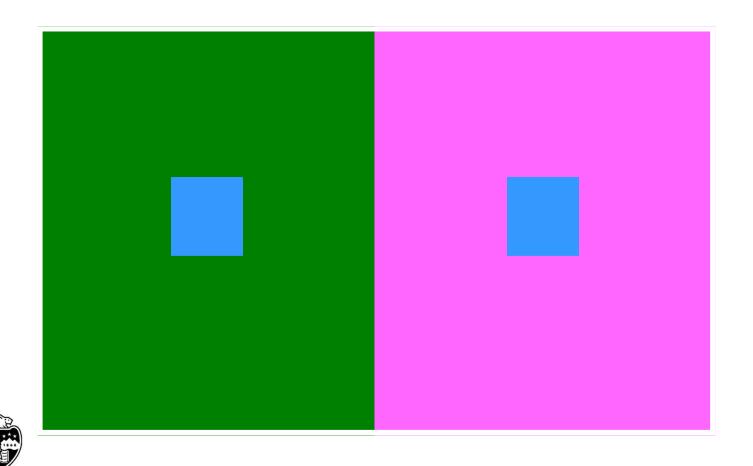


# The Ability to Discriminate Colors Changes with Surrounding Color: "Simultaneous Contrast"

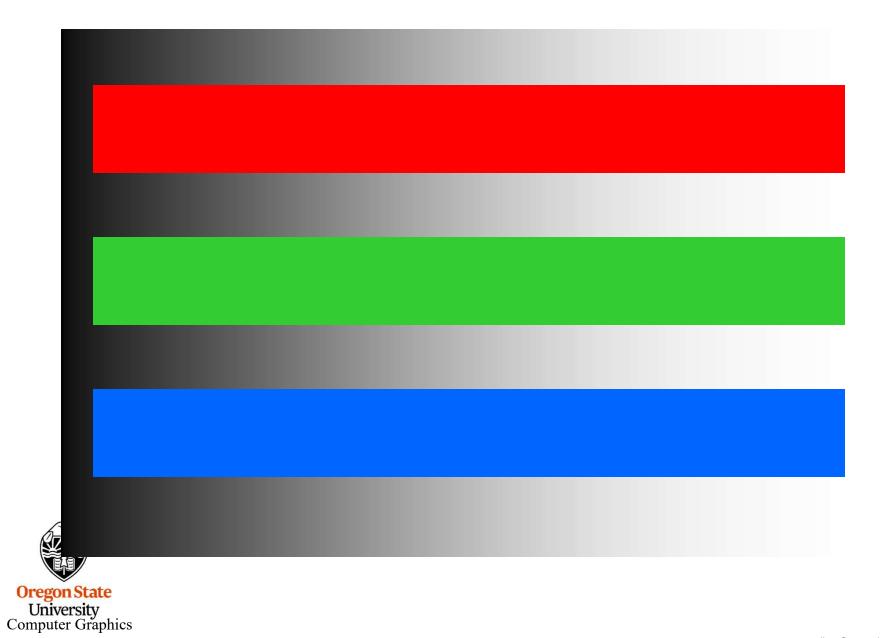


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# The Ability to Discriminate Colors Changes with Surrounding Color: "Simultaneous Contrast"

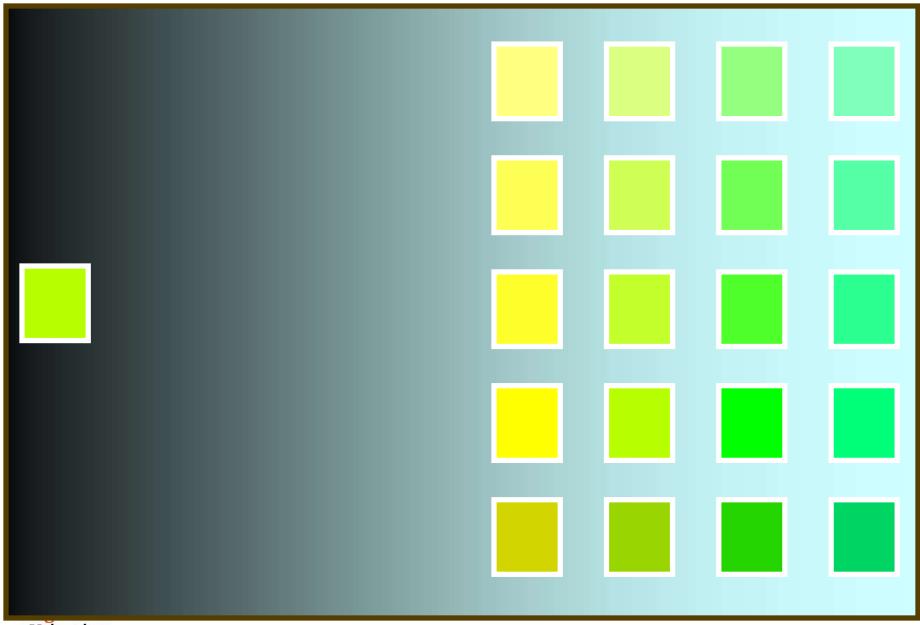


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### So, What's Up with the "Blue Dress" Debate?

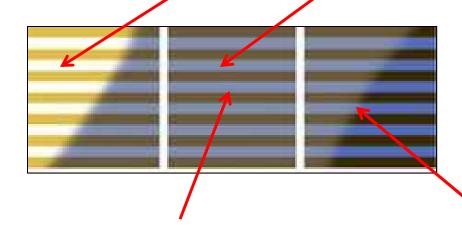


**New York Times** 



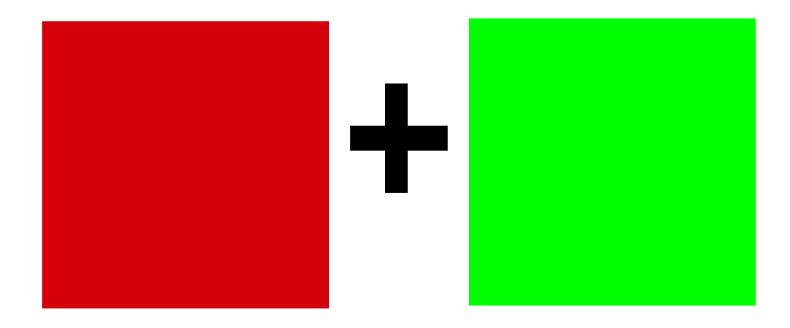
#### It's all part of the *Color Constancy* effect

If you see this color, but you think that the dress is currently in a shadow, you "know" that it must *really* be this color.



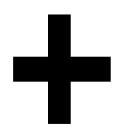
If you see this color, but you think that the dress is currently in bright light, you "know" that it must *really* be this color.

## **Afterimages**

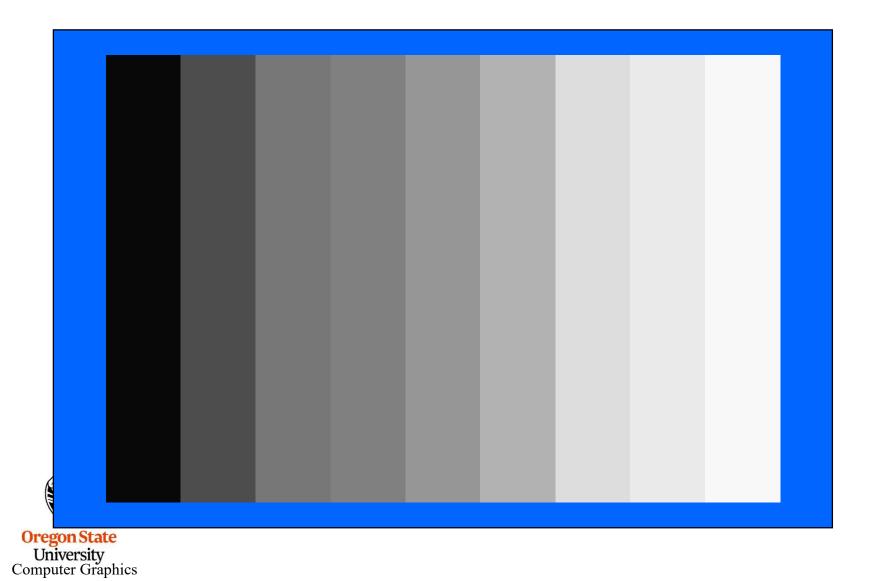


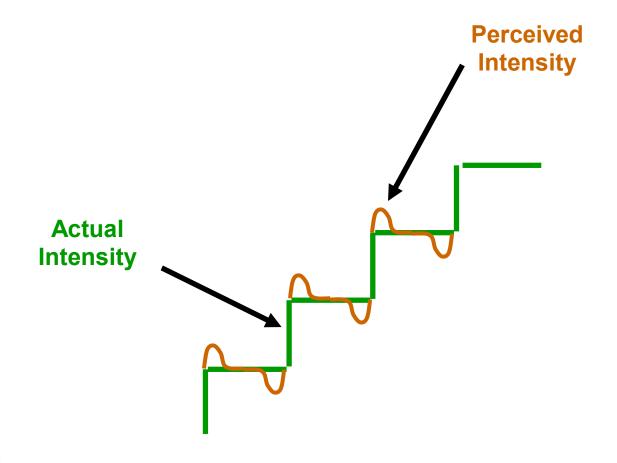


### **Afterimages**



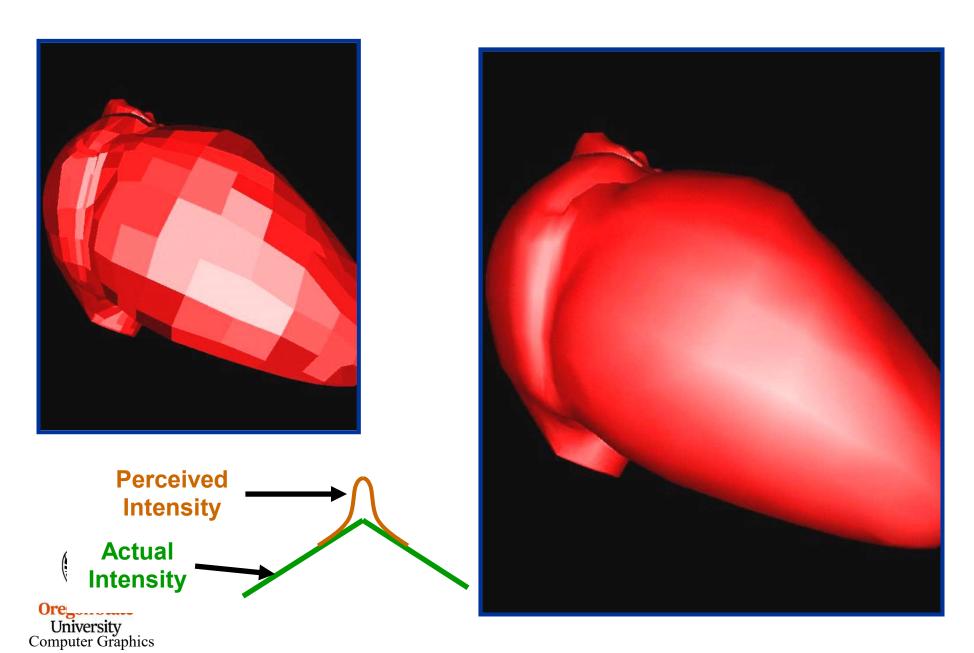






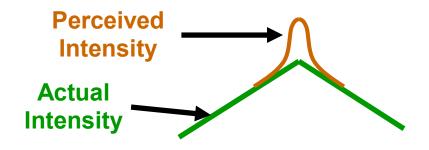
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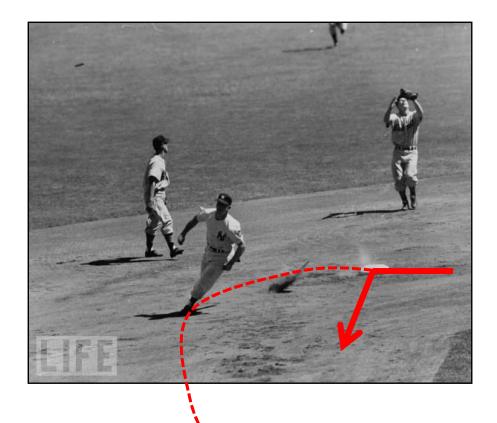
## **Beware of Mach Banding**



### **Beware of Mach Banding**

Think of the Mach Banding problem as being similar to trying to round second base at a 90° angle.







#### **Be Aware of Color Vision Deficiencies (CVD)**

- In general, there is no such thing as total "color blindness"
- CVD affects ~10% of Caucasian men
- CVD affects ~4% of non-Caucasian men
- CVD affects ~0.5% of women
- The most common type of CVD is red-green
- Blue-yellow also exists

Resources for designing color schemes for people with color recognition deficiencies:

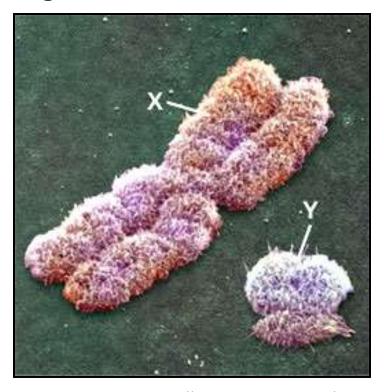
http://colorbrewer2.org

http://colororacle.org/usage.html

http://mkweb.bcgsc.ca/colorblind/



#### It's because the red-green CVD defect is carried on the X Chromosome



http://www.bio.miami.edu/~cmallery/150/mendel/c7.15.X.Y.jpg



An XX with the defective gene on one X chromosome probably has a dominant non-defective gene on the other. An XY with a defective gene on one X chromosome has no other gene to "fix" it.

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# **Be Aware of CVD: Code Information Redundantly**

Four score and seven years ago, our fathers brought forth upon this continent a new nation...

Four score and seven years ago, our fathers brought forth upon this continent a new nation...

Four score and seven years ago, our fathers brought forth upon this continent a new nation...

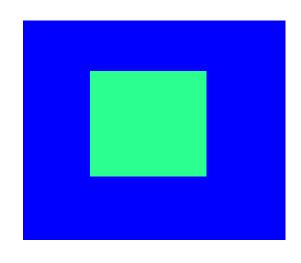
# Be Aware of CVD: Code Information Redundantly: Color + ...

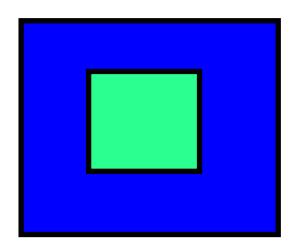
- Different fonts
- Symbols
- Fill pattern
- Outline pattern
- Outline thickness

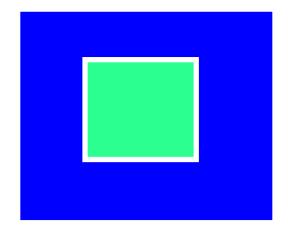
This also helps if someone makes a grayscale photocopy of your color hardcopy



### Use a Black or White Line as the Boundary Between Colored Regions

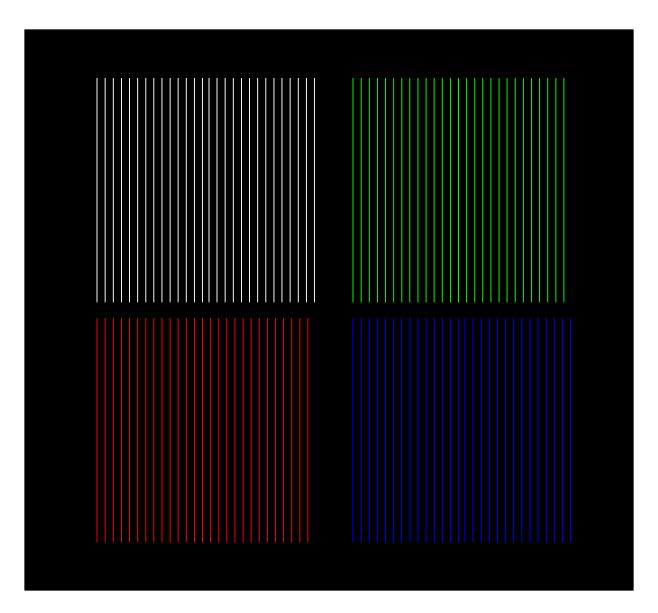








# Do Not Display Fast-moving or High-detail Items in Color, Especially Blue



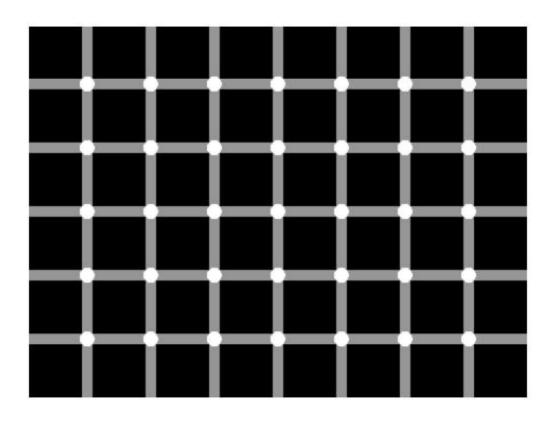


#### Watch the Use of Saturated Reds and Blues Together

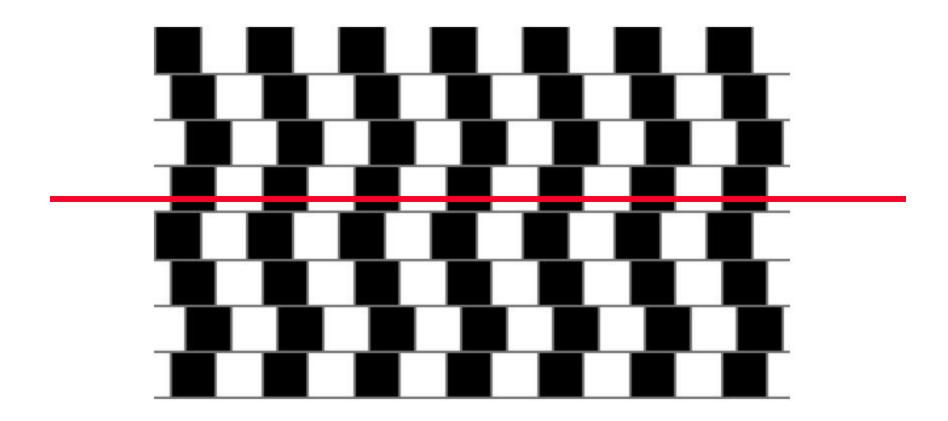


### **Beware of Lots of Other Stuff**

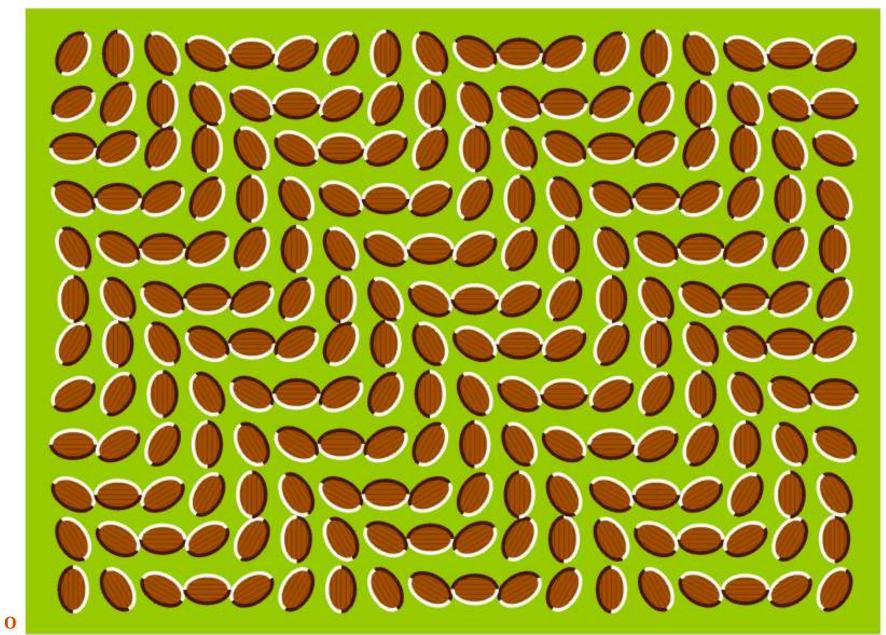




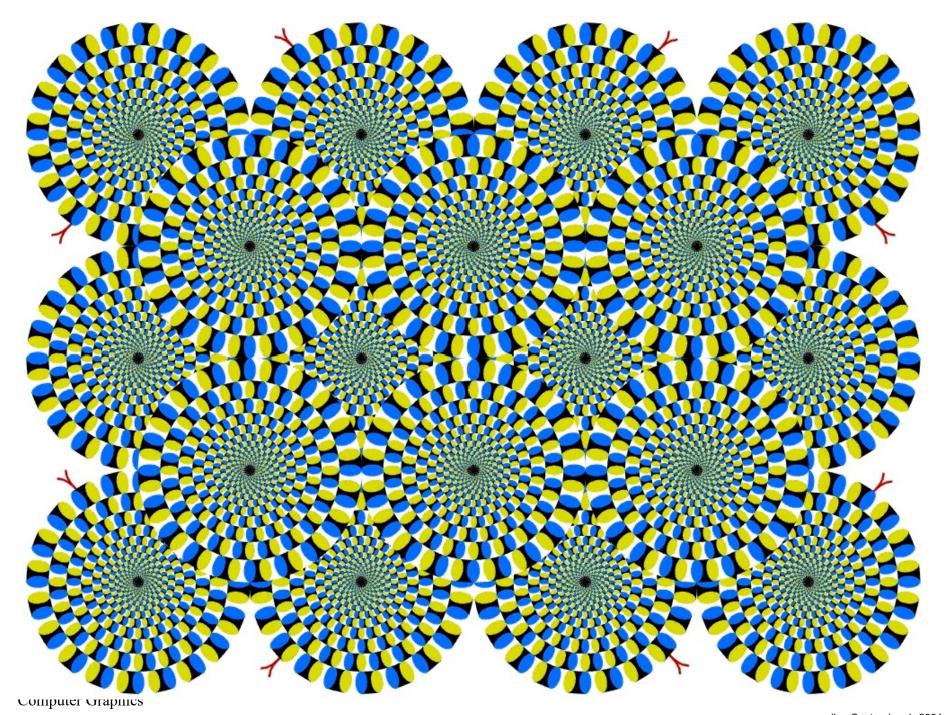


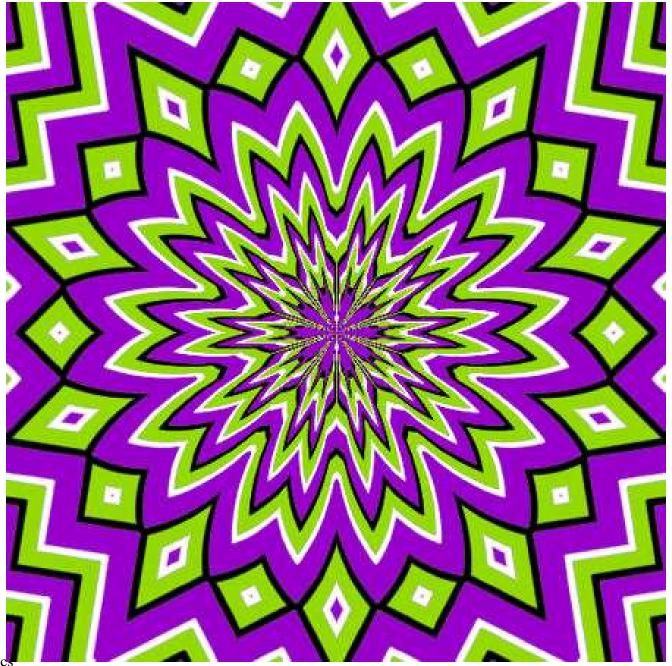


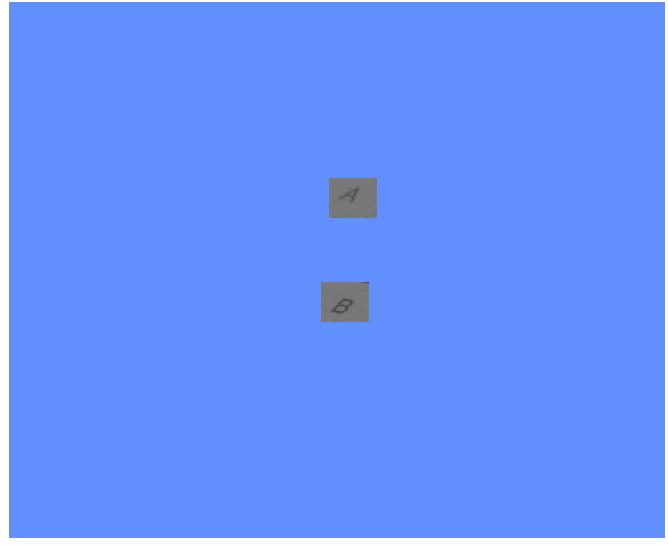




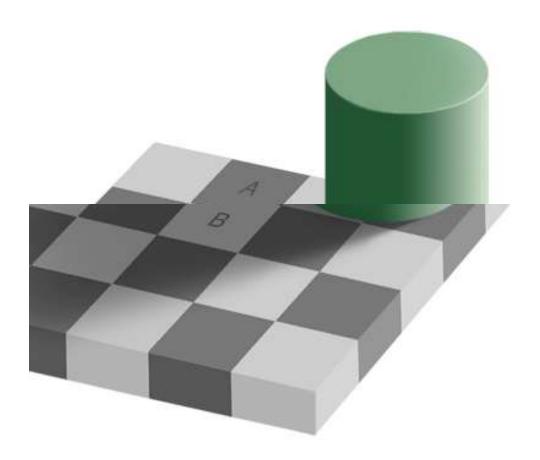
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### **Good Color and Perception References**

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- Maureen Stone, A Field Guide to Digital Color, AK Peters, 2003.
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